



2019 FOOTBALL MEDIA GUIDE STUDENT ADS

Parent/Guardian _____ Student _____

Phone _____ Email _____

STUDENT AD SIZES

— **FULL PAGE** \$425 • 7.75" x 10.25" VERTICAL ONLY

— **HALF PAGE** \$300 • 7.75" x 5" HORIZONTAL ONLY

SUBMIT YOUR COMPLETED AD

Send the completed file directly to: LovejoyMediaGuide@gmail.com

You will receive electronic verification once the ad is received.

Please call if you do NOT receive electronic verification.

REQUIREMENTS for sending the completed ad:

- **Exact** sizes only – full page: 7.75" x 10.25" VERTICAL ONLY
– half page: 7.75" x 5" HORIZONTAL ONLY

- Formats accepted: jpg, pdf

Word and Publisher documents cannot be accepted

- Resolution: 300 dpi or larger

You will be contacted via email if your ad is not going to reproduce well

DEADLINE for sending the completed ad: **FRIDAY, AUGUST 2**

NEED HELP DESIGNING YOUR AD?

NO ADDITIONAL FEE!

Professional designer, Laura Boland of Boland Design Paper Co. can design a unique and custom ad for your student. Just email the student's name, images, and verbiage you want in the ad to: LovejoyMediaGuide@gmail.com

You will receive a digital proof of the ad to approve before the Media Guide is printed.

REQUIREMENTS for sending images to be included in your ad:

- Photo formats accepted: jpg, png, eps, pdf

Word and Publisher documents cannot be accepted

- Photos must have a resolution of 300 dpi or larger

You will be contacted via email if your photo is not going to reproduce well

DEADLINE for sending information and photos for your ads to be designed: **FRIDAY, AUGUST 2**

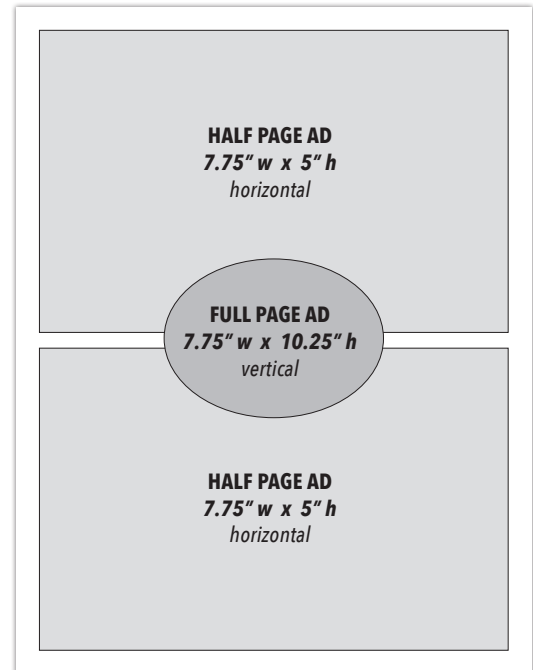
PAYMENT

SEND PAYMENT TO: Gridiron Club • 2350 Estates Pkwy • Lucas, TX 75002

Payment due: **FRIDAY, AUGUST 2**

Forms of payment: *Check: payable to Gridiron Club*

Credit card: www.lovejoyfootball.com/paypal



— **I WILL SUBMIT A COMPLETED AD.**

— **I NEED HELP DESIGNING AN AD.**

THE FINE PRINT

Ad space is available to all Football, Majestic, Band and Cheer students. Within the 2019 Media Guide there are 20 pages allocated for Student Ads and ad space is first come, first serve.

Please email Laurie Pool at LPool@BenchmarkBank.com with your intent to place a Student Ad in the Media Guide ASAP. Reserved ad space will be released if this form, the ad and payment is not submitted by FRIDAY, AUGUST 2, 2019.

Requests for specific location placement of student ads in the media guide will not be accepted.

QUESTIONS

Contact: **Laurie Pool**

LPool@BenchmarkBank.com • 972-571-6049