



2019 FOOTBALL MEDIA GUIDE BUSINESS SPONSORS

ADVERTISING CONTRACT

Company _____ Contact _____
 Address _____ City/State/Zip _____
 Phone _____ Email _____

Yes, I want Lovejoy players/students in my ad. A COORDINATOR WILL CONTACT YOU TO SCHEDULE MEDIA DAY.

BUSINESS AD SIZES SEE DIAGRAM, BOTTOM RIGHT

- FULL PAGE** 7.75" x 10.25" VERTICAL ONLY \$800
- HALF PAGE** 7.75" x 5" HORIZONTAL ONLY \$450
- QUARTER PAGE** 3.75" x 5" VERTICAL ONLY \$250
- EIGHTH PAGE** 3.75" x 2.375" HORIZONTAL ONLY \$175 \$ _____

THE INSIDE-FRONT COVER, INSIDE-BACK AND BACK COVERS ARE SOLD AT A PREMIUM.
 CONTACT LAURIE POOL AT LPOOL@BENCHMARKBANK.COM FOR INFORMATION/PRICING.

ADDITIONAL ITEMS

- 100 FOOTBALLS** Your company name will be printed on 100 mini footballs. The Cheerleaders throw the footballs into the stands, when the Leopards score. \$300 \$ _____
- SPORTSGRAM COMMERCIALS** Broadcast via internet \$500 \$ _____
- SIGNED FOOTBALL** Official size football signed by the Varsity Football Players \$125 \$ _____

TOTAL AMOUNT DUE \$ _____

CONTRACT & PAYMENT

SEND TO: Gridiron Club • 2350 Estates Pkwy • Lucas, TX 75002

Completed contact and payment due: **FRIDAY, AUGUST 2**

Forms of payment: Check: payable to Gridiron Club

Credit card: www.lovejoyfootball.com/paypal

PLEASE SELECT CHECK # _____ CREDIT CARD

SIGNATURES

 AUTHORIZED SIGNATURE DATE

 GRIDIRON CLUB REPRESENTATIVE DATE

SUBMIT YOUR COMPLETED AD

Send the completed file directly to: LovejoyMediaGuide@gmail.com

You will receive electronic verification once the ad is received.

Please call if you do NOT receive electronic verification.

REQUIREMENTS for sending the completed ad

- Exact sizes only: see "Business Ad Sizes" for dimensions
- Please submit all ads in color
- Formats accepted: jpg, pdf
 Word and Publisher documents cannot be accepted
- Resolution: 300 dpi or larger
 You will be contacted via email if your ad is not going to reproduce well

DEADLINE for sending the completed ad: **FRIDAY, AUGUST 2**

I WILL SUBMIT A COMPLETED AD

NEED HELP DESIGNING YOUR AD?

NO ADDITIONAL FEE!

Professional designer, Laura Boland of Boland Design Paper Co. can design a unique and custom ad for your business. Just email information and images to: LovejoyMediaGuide@gmail.com

You will receive a digital proof of the ad to approve before the Media Guide is printed.

REQUIREMENTS for sending images to be included in your ad:

- Photo formats accepted: jpg, png, eps, pdf
 Word and Publisher documents cannot be accepted
- Photos must have a resolution of 300 dpi or larger
 You will be contacted via email if your photo is not going to reproduce well

DEADLINE for sending information and photos for your ads to be designed: **FRIDAY, AUGUST 2**

I NEED HELP DESIGNING AN AD

QUESTIONS

Contact: LAURIE POOL

LPool@BenchmarkBank.com

972-571-6049

